



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

GAME ONE: EMOJI MATCH UP [6 PRIZES]

Welcome to the 2019 Global Council Welcome Reception! A wonderful opportunity to meet other participants, reconnect with old friends, toast to new experiences, and have a taste of delicious local foods and flavors. Get to know other participants by **BREAKING THE ICE with a fun networking game!**

INFORMATION

Delegates will participate in a fun networking game during the Welcome Reception where they will wear an adhesive emoji badge on their clothing and try to find another delegate who has a matching emoji badge. Once matched, they can complete the game by heading to the emoji table where they picked up their badge and write both of their Affiliates names on both sides of the badge. Once completed, they will drop it off in a fish bowl on the table for a chance to win a prize through a drawing.

SET UP

- Place two (2) table kickstands with the **EMOJI MATCH-UP** game instructions on the table.
- There will be a minimum of 40 emoji duplicated 5 times (a total of **200 badges**).
- Place 4 stacks of emoji badges on the table near the instruction card so delegates can pick them up and read the instructions.
- Once the Welcome Reception is in full swing, place the fish bowl or box on the table along with pens for delegates to write their names on the badges and drop it off into the fish bowl/box.

HOW TO PLAY – FOR PARTICIPANTS

- Take one (1) adhesive Emoji name badge and wear it where it is visible to other participants.
- During the Welcome Reception, network and connect with other delegates while searching for another participant who matches your emoji.
- Once you have found your match, get to know one another and connect with one another and others throughout the Welcome Reception.
- At the end of the Welcome Reception, you and your match will take your matching emoji badges and stick both of them together.
- Come back and visit the Emoji Match Up table to write down both you and your matches Affiliate names on both the front and back of the combined Emoji badges.
- Once you have written down both you and your matches Affiliate names on the badges, drop it off in the glass fishbowl for a chance to win a prize for both of your Affiliates!

DRAWING & PRIZES

Drawing will take place at the **Opening Session**. There will be a total of **three (3)** drawings for winners. Since there is two (2) individuals who win per drawing, it'll be a total of 6 prizes given during the **Opening Session**.



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

SESSION & LOCATION

- Game Location: Welcome Reception | Orion
- Drawing Location: Opening Session | Pegasus C
- Prizes Awarded: Six (6) Prizes (codes will be sent via email to winners Affiliate Contact from Institute.Relations@theiia.org)
 - One (1) Learning Solution Voucher (\$50 value): QDKH26Z0
 - One (1) Learning Solution Voucher (\$50 value): WD7U3WBE
 - One (1) Learning Solution Voucher (\$50 value): 7DD2XNV6
 - One (1) Learning Solution Voucher (\$50 value): 41JTGWVQ
 - One (1) Learning Solution Voucher (\$50 value): AGXMHW64
 - One (1) Learning Solution Voucher (\$50 value): WCB9KEPF



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GAME TWO: CONNECT FOUR [6 PRIZES]

Play this networking game to make new connections and win fun prizes too!

INFORMATION

Delegates will participate in a fun networking game during the entirety of Global Council 2019. The delegates will have to work to connect four (4) dots either diagonally, horizontally, or vertically for a chance to win a prize. The delegate also has another chance at winning the grand prize (registration ticket to the 2020 International Conference) by **completing all dots for the grand prize**.

SET UP

- At registration, delegates will be provided with the Global Council 2019 Notebook. The game will be included in the booklet on page 12 as a perforated insert they can tear out once they have completed it.

HOW TO PLAY – FOR PARTICIPANTS

- Complete as many dots as you can. Connect Four in a row (horizontally, vertically or diagonally) for a chance to win a small prize. Get all 16 for a chance to win the Grand Prize – a free registration to the 2020 International Conference in Miami, USA!
- Some clues will be provided at the Welcome Reception, Opening Session, and during the Knowledge Exchange Sessions. Answers must be correct to be entered in the prize drawing. Winners will be announced at the Closing Session where a delegate from your Affiliate must be present to win.
- **At the end of the General Session on Tuesday morning, turn in your Connect Four as you exit for a chance to win a prize.**

DRAWING & PRIZES

Drawing will take place at the **Closing Session**. There will be a total of **six (6)** drawings for winners. There will be a total of 5 prizes given during the **Closing Session**.

SESSION & LOCATION

- Game Location: Opening Session | Pegasus C
- Drawing Location: Closing Session | Pegasus C
- Prizes Awarded: Five (5) Prizes
 - One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
 - One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
 - One (1) Business Intelligence & Operations Voucher (\$599 value): Audit Intelligence Suite Bundle
 - One (1) CIA Learning System (\$895 value – Self Study Full Kit)
 - One (1) CIA Learning System (\$895 value – Self Study Full Kit)
 - **GRAND PRIZE:** One (1) Conference Voucher (\$2,050 value): 2020 International Conference Registration (U.S.)



GLOBAL COUNCIL 2019

17-20 MARCH 2019 | TOKYO, JAPAN

READY SET CONNECT FOUR AND WIN BIG

PLAY THIS NETWORKING GAME TO MAKE NEW CONNECTIONS AND WIN FUN PRIZES TOO!

How to Play:

Complete as many dots as you can. Connect Four in a row (horizontally, vertically or diagonally) for a chance to win a small prize. Get all 16 for a chance to win the Grand Prize – a free registration to the 2020 International Conference in Miami, USA!

Some clues will be provided at the Welcome Reception, Opening Session, and during the Knowledge Exchange Sessions. Answers must be correct to be entered in the prize drawing. Winners will be announced at the Closing Session where a delegate from your Affiliate must be present to win.

At the end of the General Session on Tuesday morning, turn in your Connect Four as you exit for a chance to win a prize.

<p>ANSWER: ASK MOURI</p> <p>GET STAMPED</p>	<p>ANSWER: IIA JAPAN</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: SAMURAI</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: STAMP SYMBOL</p> <p>FILL IN THE BLANK</p>
<p>ANSWER: SUMO WRESTLING</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: IIA MONGOLIA</p> <p>GET SIGNATURE</p>	<p>ANSWER: IIA ECUADOR</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: RAINBOW</p> <p>FILL IN THE BLANK</p>
<p>ANSWER: 2,323</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: CHERRY BLOSSOM</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: DAYLIGHT/ SUNLIGHT</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: ONE IIA</p> <p>FILL IN THE BLANK</p>
<p>ANSWER: SHELLFISH</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: LONDON</p> <p>FILL IN THE BLANK</p>	<p>ANSWER: 6,852</p> <p>FILL IN THE BLANK</p>	<p>ANY OF THE BELOW: Goal A. Stronger Profession Goal B. Competent Professionals Goal C. Sustainable Global Value</p> <p>FILL IN THE BLANK</p>



Affiliate Name _____

READY SET CONNECT FOUR AND WIN BIG

PLAY THIS NETWORKING GAME TO MAKE NEW CONNECTIONS AND WIN FUN PRIZES TOO!

How to Play:

Complete as many dots as you can. Connect Four in a row (horizontally, vertically, or diagonally) for a chance to win a small prize. Get all 16 for a chance to win the Grand Prize - a free registration to the 2020 International Conference in Miami, Fla., USA!

Some clues will be provided at the Welcome Reception, Opening Session, and during the Knowledge Exchange Sessions. Answers must be correct to be entered in the prize drawing. Winners will be announced at the Closing Session where a delegate from your Affiliate must be present to win.

At the end of General Session 3 on Tuesday morning, turn in your Connect Four as you exit for a chance to win a prize.

What is Naohiro Mouri's favorite emoji?

ASK THE CHAIRMAN

1st Affiliate called during roll call.

FILL IN THE BLANK

Ancient Japanese warriors were called?

FILL IN THE BLANK

Get a stamp from an IIA staff member in the Speed Networking session.

GET STAMPED

What is the national sport of Japan?

FILL IN THE BLANK

Who is the youngest Affiliate in Asia?

GET SIGNATURE

For which Affiliate did Mike Joyce conduct a session entirely in Spanish?

ASK INCOMING CHAIRMAN

Guess the Emoji in General Session 1.

FILL IN THE BLANK

There are now _____ official emoji.

FILL IN THE BLANK

What is Japan's national flower called?

FILL IN THE BLANK

Guess the Emoji in General Session 2.

FILL IN THE BLANK

We are part of one membership organization,

FILL IN THE BLANK

Guess the Emoji in the Opening Session.

FILL IN THE BLANK

Where will the 2020 Global Assembly be held?

FILL IN THE BLANK

How many islands make up Japan?

FILL IN THE BLANK

Name one goal from The IIA 2019-23 Global Strategic Plan.

FILL IN THE BLANK



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GAME THREE: HOT SEAT – SPEED NETWORKING [9 PRIZES]

Knowledge Exchange Sessions are the perfect opportunity to NETWORK with other Global Council participants in a relaxed and casual setting. These sessions are engaging, fun, and include activities and contests that provide a chance to win prizes! You never know who you will meet at Global Council! The Speed Networking activity is designed to maximize the number of people you can meet in just 1 hour.

INFORMATION

The game will be set up in three separate rooms with moderators in each. IIA staff members will be provided with 'stamps' to stamp Connect Four game cards for those who are participating in the Knowledge Exchange Session: Speed Networking. There will be a total of 9 prizes, three per room.

SET UP

- IIA Staffers who will be moderating the Speed Networking will receive a stamper to stamp delegates Connect Four game cards for those who are participating in the Knowledge Exchange Session: Speed Networking.
- Before delegates enter the session, staffers will place a small adhesive sticker dot on the chairs that are marked as the 'hot seat'.
- Place prizes in a gift bag with several IIA trinkets.
- The prizes will be randomly selected by the winners of 'Hot Seat'.

HOW TO PLAY – FOR PARTICIPANTS

Be ready to get personal, but just to make a CONNECTION.
You will have just 6 minutes to talk to each person!

BE OPEN-MINDED, BE IMPACTFUL,
BE CURIOUS, AND HAVE FUN!

How can I prepare for Speed Networking?

Plan to share something unique that can spark a brief conversation.

- A personal **ACCOMPLISHMENT**
Example: You climbed to the top of Mount Fuji!
- A little known **FACT**
Example: You have met a huge celebrity.
- A unique **TALENT**
Example: You sing opera or run marathons.

DRAWING & PRIZES

Winners will be announced and randomly select their prize during the **Knowledge Exchange Session: Speed Networking**. There will be a total of **three (3)** winners per room. There will be a total of 9 prizes given during the **Speed Networking Session**.



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

SESSION & LOCATION

- Game Location: Knowledge Exchange Session: Speed Networking | Jupiter, Apollon 1, Apollon 2
- Drawing Location: Knowledge Exchange Session: Speed Networking | Jupiter, Apollon 1, Apollon 2
- Prizes Awarded: Nine (9) Prizes
 - One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
 - One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
 - One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
 - One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
 - One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
 - One (1) Learning Solution Voucher (\$50 value): 7RZ4VIVQ
 - One (1) Learning Solution Voucher (\$50 value): R7TEEUSZ
 - One (1) Learning Solution Voucher (\$50 value): 4WWYJE0T
 - One (1) Learning Solution Voucher (\$50 value): SZTRNNW7



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

GAME FOUR: TRADESHOW RAFFLE [9 PRIZES]

A grand opportunity for delegates and IIA staff to meet and talk more about the great services and resources The IIA has to offer to their Affiliate. Jet-lag may be hitting you today or the temptation to catch up on emails, but you don't want to miss this session! Whether you want to meet with staff from IIA Global Headquarters, members of the 2018-2019 Executive Committee, or other Affiliate leaders, this is the session for YOU!

INFORMATION

Delegates can participate in a great session by meeting face to face with IIA staff and have questions answered in person! The Knowledge Exchange Session: Tradeshow, allows IIA business units to tell Affiliate leaders about what they do and how they can serve the delegates Affiliate. As delegates visit each tradeshow booth and speak with IIA staff, IIA staffers will give the delegates one (1) raffle ticket for speaking with them. The delegate will then write their name and Affiliate name on the raffle ticket and drop it in the raffle ticket fish bowl for a chance to win one of the nine (9) prizes available!

SET UP

- To set up, you will need a raffle ticket roll to provide to IIA staffers in the tradeshow booths at least thirty (30) raffle tickets to hand out to delegates who engage with them.
 - IIA staffers are to direct delegates to keep the top half of their ticket in order to have their ticket number in case they win, and they should drop their bottom half ticket after writing their name and Affiliate name on the ticket in the fish bowl/box near the Origami booth.
- Near the origami booth, place a fishbowl on a high top table (or whatever is available) for delegates to drop off their raffle tickets into the fish bowl/box for a chance to win a prize.
- As the session is near closing, take the last 20 minutes to announce winners for prizes.
 - *To claim the prize, delegate must be in the room and in attendance to claim the prize.*

HOW TO PLAY – FOR PARTICIPANTS

- Delegates have to network and connect with IIA staff at the variety of booths to gather raffle tickets.
- Once delegates have gathered their raffle tickets, they must write their name and Affiliate name in order to win.
 - *Note: Direct delegates to keep one half of their ticket in order to remember their ticket number in case their writing is not legible.*
- Delegate will then drop off their raffle ticket into the fish bowl/box near the Origami booth for a chance to win prizes.

DRAWING & PRIZES

Drawing will take place at the **Knowledge Exchange Session: Tradeshow**. There will be a total of **nine (9)** drawings for winners. There will be a total of 9 prizes given during the **Knowledge Exchange Session: Tradeshow**.



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

SESSION & LOCATION

- Game Location: Knowledge Exchange Session: Tradeshow | Jupiter, Apollon 1, Apollon 2
- Drawing Location: Knowledge Exchange Session: Tradeshow | Jupiter, Apollon 1, Apollon 2
- Prizes Awarded: Nine (9) Prizes
 - One (1) Book: Managing Risk in Uncertain Times: Leveraging COSO's New ERM Framework
 - One (1) Book: Assessing and Managing Strategic Risks: What, why, How for Internal Auditors
 - One (1) Book: The Internal Auditor's Guide to Risk Assessment, 2nd Edition
 - One (1) Book: Practical Enterprise Risk Management: Getting to the Truth
 - One (1) Subscription: 1 Year Subscription to *Internal Auditors* magazine
 - One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
 - One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
 - One (1) Signed Book Set: Richard Chambers Trusted Advisors, and The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition
 - One (1) Signed Book Set: Richard Chambers Trusted Advisors, and The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition



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GAME FIVE: ORIGAMI DESIGN [1 PRIZE]

A grand opportunity for delegates to show off their creative side and have some fun creating unique origami pieces while being shown how by none other than Koji Watanbe, delegate from IIA Japan!

INFORMATION

With the help of Koji, delegates will be able to create unique and festive origami pieces. Those who create origami pieces will receive a raffle ticket to win a prize from the Origami booth. The raffle tickets from the origami booth is only for the prize the origami booth will be giving away.

SET UP

- To set up, you will need to place different sizes of construction paper on the table that delegates can use to create their origami pieces.
- Add the instructions for each origami piece to the table so delegates can pick which one they would like to create.
- Once delegate has completed their origami piece and has shown it to the IIA staff/booth attendant, they will receive a raffle ticket to put their name and Affiliate name on that will be inserted into an origami 'musu' box where it will be drawn at the end.
- As the session is near closing, take the last 20 minutes to announce winners for prizes.
 - *To claim the prize, delegate must be in the room and in attendance to claim the prize.*

HOW TO PLAY – FOR PARTICIPANTS

- Instructions will be provided at the booth table for which origami piece the delegate would like to create.

DRAWING & PRIZES

Drawing will take place at the Knowledge Exchange Session: Tradeshow. There will be a total of **one (1)** drawing for a winner.

SESSION & LOCATION

- Game Location: Knowledge Exchange Session: Tradeshow | Jupiter, Apollon 1, Apollon 2
- Drawing Location: Knowledge Exchange Session: Tradeshow | Jupiter, Apollon 1, Apollon 2
- Prizes Awarded: One (1) Prize
 - Gift from IIA Japan
 - *Note: if nothing is provided, can replace with one (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)*
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GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

PRIZES

Emoji Match-Up (Random drawing - 6 prizes)

1. One (1) Learning Solution Voucher (\$50 value): QDKH26Z0
2. One (1) Learning Solution Voucher (\$50 value): WD7U3WBE
3. One (1) Learning Solution Voucher (\$50 value): 7DD2XNV6
4. One (1) Learning Solution Voucher (\$50 value): 41JTGWVQ
5. One (1) Learning Solution Voucher (\$50 value): AGXMHW64
6. One (1) Learning Solution Voucher (\$50 value): WCB9KEPF

Connect Four (6 big prizes)

7. One (1) Conference Voucher (\$2,050 value): 2020 International Conference Registration (U.S.)
8. One (1) Business Intelligence & Operations Voucher (\$599 value): Audit Intelligence Suite Bundle
9. One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
10. One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
11. One (1) CIA Learning System (\$895 value – Self Study Full Kit)
12. One (1) CIA Learning System (\$895 value – Self Study Full Kit)

Hot Seat – Speed Networking (Random seat placement - 9 prizes)

13. One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
14. One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
15. One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
16. One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
17. One (1) Book: Trusted Advisors (pre-signed by Richard Chambers)
18. One (1) Learning Solution Voucher (\$50 value): 7RZ4VIVQ
19. One (1) Learning Solution Voucher (\$50 value): R7TEEUSZ
20. One (1) Learning Solution Voucher (\$50 value): 4WWYJE0T
21. One (1) Learning Solution Voucher (\$50 value): SZTRNNW7

Raffle – Tradeshow (Random drawing - 7 prizes)

22. One (1) Book: Managing Risk in Uncertain Times: Leveraging COSO's New ERM Framework
23. One (1) Book: Assessing and Managing Strategic Risks: What, why, How for Internal Auditors
24. One (1) Book: The Internal Auditor's Guide to Risk Assessment, 2nd Edition
25. One (1) Book: Practical Enterprise Risk Management: Getting to the Truth
26. One (1) Subscription: 1 Year Subscription to *Internal Auditors* magazine
27. One (1) Certifications Voucher (Valid 6 months and is transferrable): Voucher for One (1) CIA Exam Registration (ANY PART)
28. One (1) Book Set: Richard Chambers Trusted Advisors, and The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition

Origami Booth (1 prize)

29. Gift from IIA Japan

Other Prizes

30. One (1) Book Set: Richard Chambers Trusted Advisors, and The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition
31. One (1) Book Set: Richard Chambers Trusted Advisors, and The Speed of Risk: Lessons Learned on the Audit Trail, 2nd Edition



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

AGENDA

AGENDA					
Sunday, 17 March		LEAD ASSIGNED	GAMES (Fill In)	PRIZES (Fill In)	ROOM
12:00-17:00	Registration	Severine/Shamika			Pegasus Foyer
09:00-15:00	Affiliate Management Workshop	Gui/Greg/Francis			Jupiter
16:00-17:00	Facilitator & Scribe orientation (<i>by invitation only</i>)	Sylvia			Jupiter
18:00-20:00	Welcome Reception	Severine/Matthew B			Orion
Monday, 18 March					
07:15-08:15	Registration	Severine/Shamika			
08:30-09:45	Opening Session <ul style="list-style-type: none"> Welcome, Introductions and Roll Call Welcome to Tokyo Opening Remarks Announcements 	Naohiro Mouri IIA Japan Naohiro Mouri Sylvia			Pegasus C
09:45-10:00	General Session 1: Global Assembly	Mike Joyce			Pegasus C
10:00-10:30	BREAK				Pegasus Foyer
10:30-12:30	Breakout Discussion Sessions 1 <ul style="list-style-type: none"> <i>Global Assembly</i> 	Ann Bill Cyndi			Jupiter Apollon 1 Apollon 2
12:30-13:30	LUNCH				Pegasus B
13:30-14:00	General Session 2 <ul style="list-style-type: none"> <i>3 Lines of Defense</i> 	Jenitha John			Pegasus C
14:00-15:30	Breakout Discussion Sessions 2 <ul style="list-style-type: none"> <i>3 Lines of Defense</i> 	Ann Bill Cyndi			Jupiter Apollon 1 Apollon 2
15:30-16:00	BREAK				Pegasus Foyer
16:00-17:00	Knowledge Exchange Session <ul style="list-style-type: none"> <i>Speed Networking</i> 	Lori Bonnie Lisa			Jupiter Apollon 1 Apollon 2
18:30-21:30	Transportation to Cultural Evening Hosted by IIA-Japan Reception and Dinner				Happoen Garden
Tuesday, 19 March					
08:30-10:00	General Session 3 <ul style="list-style-type: none"> The State of the Global Profession Trends Impacting the Profession Announcements 	Richard Chambers Panel Sylvia			Pegasus C



GLOBAL COUNCIL 2019

17 - 20 MARCH 2019 | TOKYO, JAPAN

10:00-10:30	BREAK			Pegasus Foyer
10:30-12:30	Breakout Discussion Session 3 <ul style="list-style-type: none"> Global Content Strategy 	Ann Bill Cyndi		Jupiter Apollon 1 Apollon 2
12:30-13:30	LUNCH			Pegasus B
13:30-15:00	Knowledge Exchange Sessions <ul style="list-style-type: none"> Trade Show 	<u>Nano Sessions:</u> Certification: Greg/Kelly GTM: Gui/Lisa/Shamika Advocacy: Francis/Jim Legal: Stan <u>Booths:</u> IAF, IC, S&G		Apollon 1 & 2
15:00-15:30	BREAK			Pegasus Foyer
15:30-17:00	Closing Session – The Year Ahead <ul style="list-style-type: none"> Prize drawings Global Operating Model Update Global Nominations Digital Transformation Update 2020 Global Assembly Closing remarks Group photo 	Anton van Wyk Mike Peppers Video TBD Naohiro Mouri		Pegasus C
Wednesday, 20 March				
Times vary	Transportation to Cultural Tours (5 buses) Cultural Tours			Kamakura

THE WORLD OF EMOJI

REMEMBER THESE?

:-) ;) O_O <3

Emoticons (short for “emotion” “icons”) also known as an “emote.” They were the first pictorial representations of facial expressions and emotions mostly using punctuation.

Today we use **Emojis** and there is no shortage of new ones to express not only emotions but to communicate on **special occasions** or to just have **fun!**



Did you know?

EMOJI is of JAPANESE origin

The word emoji comes from Japanese **e** (絵 “picture”) + **moji** (文字 “character”) The resemblance to the English words “emotion” and “emoticon” is purely coincidental!

A Japanese man named Shigetaka Kurita invented the first set of emojis to create a digital communication that could help with misunderstandings that occur in written emails. Kurita took inspiration from symbols used in weather forecasts, Chinese characters, and street signs, etc. He created the first 180 emojis used initially by Japanese mobile phone companies in the late 90s.

Emoji became increasingly popular worldwide in the 2010s after being incorporated into Unicode and added to several mobile operating systems. A Unicode Consortium then set up standardization across several countries. Over time, the popularity of emoji caused pressure from international markets to add designs to meet the demands of different cultures.



2,823

emojis on the official Unicode Standard list.

IS EMOJI A
UNIVERSAL
LANGUAGE
OF THE WORLD?

What is your favorite emoji?